



Dear Colleague

It is my pleasure to invite you to participate in ISRANALYTICA 2013, the 16th Annual Meeting of the Israel Analytical Chemistry Society. The conference and exhibition will take place on January 30 & 31, 2013, at the David Intercontinental Hotel, in Tel-Aviv, Israel.

Isranalytica is the major event of analytical chemistry in Israel. It brings together scientists from the academia, from a wide variety of industries and from the manufacturers of analytical equipment, therefore, providing the participants of Isranalytica with a total analytical chemistry platform where scientific information is exchanged and cutting-edge developments are introduced by internationally renowned scientists.

The latest advances in instrumentation and analytical techniques can be obtained in the accompanying exhibition, which is the largest chemistry related exhibition in Israel. In Isranalytica you meet old friends, make new acquaintances and forge new scientific alliances. In 2012 the conference attracted more than 3000 participants, from academia, the chemical industry, major laboratories and companies in Israel. ISRANALYTICA is the largest chemistry convention in Israel. Moreover, the conference has been recognized as an international event, attracting analytical chemists from all over the world.

This year's scientific program will cover a variety of current topics in analytical chemistry. Leading researchers from academia and the industry will present their recent achievements and discuss the most exciting developments.

The program will consist of several plenary lectures by international top scientists, oral presentations (in parallel sessions) featuring speakers from Israel and abroad and a large poster session. The exhibition will take place in a large and central location.

I want to invite you to participate in ISRANALYTICA 2013 by submitting a scientific contribution (either oral presentation or a poster), by presenting your business in the exhibition or by attending the conference.

Looking forward to seeing you in the conference,

**Eli Grushka**

Chairman of the Conference